

# ADVERTISE WITH US

The Northern Virginia Home Education Conference will be held on July 8 and 9, 2011 at the Dulles Expo Center in Chantilly, Virginia. This is a growing regional conference meeting the homeschool needs of the entire metropolitan Washington area and beyond.

The Northern Virginia Conference Program and Resource guide will include many pages of resource materials for homeschool families to continue to use even after the Conference. Programs will be 40+ pages with a color cover on gloss paper. With an expected attendance of 1200+, we will be printing 1250 Conference Programs and Resource Guides. Any programs that might be left over after the Conference will be given to local homeschool support groups to give to their membership. Additionally, a PDF of the Resource Guide is included on our conference DVD and a link to the publication will be placed on the conference website after the conference. That link is kept up on the website until we are ready to prepare for the 2012 conference.

If you are one of our current Exhibitors, you can maximize your exposure to the conference attendees by placing an ad in this publication. If you are not one of our Exhibitors this year, don't miss this superb opportunity to reach this important Metropolitan DC homeschool region at a truly reasonable cost by placing your ad in the publication.

## Additional Advertising Opportunities

- You can have your company advertising information placed in our conference resource bags. We now prepare our conference bags "in-house" and offer a very attractive rate to place an insert in our bags. Additionally, Peace Hill Press will be our conference bag sponsor for 2011 and will provide a high-quality canvas bag to all attendees. For more information on placing your advertising piece in our conference bags, please call our office at 888-560-8080 or you can email [advertising@novaconference.net](mailto:advertising@novaconference.net) to receive the advertising information for our conference bags.
- You can purchase a Banner Ad on our website for the low cost of \$45 or a Button Ad for \$60-\$125. All Banner Ads need to be 468 x 60 pixels and files should not be larger than 18k. Button Ads should be 200 x 200 pixels [small] or 200 x 400 [large] and should not be larger than 18k. Animation and flash are permitted in banner ads only. Graphic formats accepted are gif and jpg. Your ad will be uploaded within 2 days of graphic submission and payment and will remain on the conference website until one month after the conference dates. Please email your website banner or button ad to [advertising@novaconference.net](mailto:advertising@novaconference.net). You can contact this same email address for information on our website statistics.
- You can provide a door prize to be given out during the Conference. Your company's name will be included in the Conference program indicating that you have made this contribution for the 2011 Conference. Additionally, your company name and logo with your website link will be listed on the Door Prize page of our website. If you are interested in providing a door prize, please call our office for a Door Prize Donation form. Your company will be listed on the website within 2 days after we receive your form and will remain on the conference website until one month after the conference dates. We must receive this information by June 20, 2011 to be included in the Conference Resource Guide.

Questions? Contact

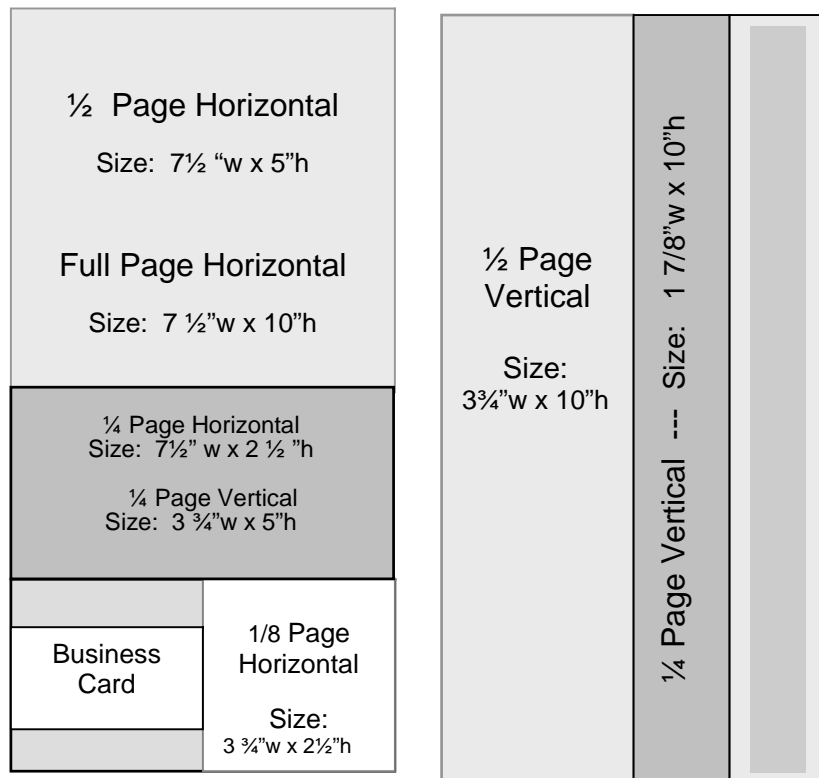
[advertising@novaconference.net](mailto:advertising@novaconference.net)

## AD Specifications

Adobe PageMaker, PDF, jpg, tiff or eps [with embedded fonts or converted to curves] with 300 to 600 dpi resolution required. Additional charges will apply if we have to make changes to your ad.

Large files must be sent on CD or diskette.

Deadline for Submitting Ad: June 15, 2011



## AD RATES

### Conference Program & Resource Guide

<b>Back Cover [4 Color]</b>	<b>\$325</b>
<b>Inside Covers [Black &amp; White]</b>	<b>\$225</b>
<b>Inside Covers [Color]</b>	<b>\$270</b>
<b>Full Page [Black &amp; White]</b>	<b>\$150</b>
<b>1/2 Page [Black &amp; White]</b>	<b>\$ 75</b>
<b>1/4 Page [Black &amp; White]</b>	<b>\$ 60</b>
<b>1/8 Page [Black &amp; White]</b>	<b>\$ 45</b>
<b>Business Card</b>	<b>\$ 30</b>

Conference Program and Resource Guide will be printed in 8 1/2 x 11 format. Outside cover will be 4-color on gloss. Inside cover will be black & white on gloss. All other inside pages will be black & white on 70 lb stock.

Please send reservation form to Rebekah Jennings to reserve your ad space in this publication. Send ad and payment to Rebekah Jennings, Northern Virginia Home Education Conference, PO Box 43, Luray, Virginia 22835 or email to [advertising@novaconference.net](mailto:advertising@novaconference.net). Checks should be written out to Northern Virginia Home Education Conference or NVHEC. Payment in full must be received by June 15, 2011 to be included in the publication.

# ADVERTISING COMMITMENT FORM

Print Advertising	Please Check One	Size	Size	Cost
		Back Cover [Full Color]	8 ½"w x 11"h [full bleed]	\$325
		Inside Back Cover	7 ½"w x 10"	\$225-\$270
		Inside Front Cover	7 ½" w x 10"h	\$225-\$270
		Full Page	7 ½" w x 10"h	\$150
		Half Page Horizontal	7 ½" w x 5"h	\$75
		Half Page Vertical	3 ¾"w x 10"h	\$75
		Quarter Page Horizontal	7 ½" w x 2 ½"h	\$60
		Quarter Page Vertical 1	3 ¾"w x 5"h	\$60
		Quarter Page Vertical 2	1 7/8"w x 10"h	\$60
		Eighth Page Horizontal	3 ¾"w x 2 ½" h	\$45
		Business Card	3 ½"w x 2"h	\$30

Website Advertising	Please Check One	Size	Size	Cost
		Banner Ad	468 x 60 pixels	\$45
		Button Ad	200 x 200 pixels	\$60
		Button Ad	200 x 400 pixels	\$125

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website Link [if applicable] \_\_\_\_\_

Contact Person \_\_\_\_\_ Date: \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE INCLUDE YOUR PAYMENT BY CREDIT CARD OR CHECK.**

**JEREMIAH PRODUCTIONS LLC  
CREDIT CARD AUTHORIZATION FORM**

**Northern Virginia Home Education Conference**

Company Name \_\_\_\_\_

For \_\_\_\_\_

Amount \_\_\_\_\_

\_\_\_ VISA

\_\_\_ MASTERCARD

\_\_\_ AMEX

\_\_\_ DISCOVER

ACCOUNT NO.

EXPIRATION DATE

3 or 4 Digit Security Code \_\_\_ \_\_\_ \_\_\_

NAME ON CARD *[PLEASE PRINT CLEARLY]*

AUTHORIZED SIGNATURE

DATE

CARD BILLING ADDRESS FOR AUTHORIZATION: [exactly as it appears on your statement]

\_\_\_\_\_

\_\_\_\_\_

COMPANY NAME

COMPANY ADDRESS

PHONE NUMBER

FAX NUMBER

**Northern Virginia Home Education Conference**

PO Box 43 ~ Luray, VA 22835

888-560-8080 [phone]

540-843-0684 [fax]