

# Northern Virginia

## Home Education Conference

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Greetings:

We would like to invite you to reach thousands of homeschool families in the Metropolitan Washington region by placing your flyer or small promotional item in our conference bags. This conference will be held on July 9-10, 2010 at the Dulles Expo Center and reaches homeschoolers in the entire Metropolitan DC area and several surrounding states.

We will be preparing 1300 conference bags for distribution for the 2010 conference. We are pleased to announce that Michaels will be our conference bag sponsor again for this year's conference and will be providing high-quality canvas bags to place our inserts in for our attendees. The conference bags of fliers, catalogs and brochures will be given to attendees as they arrive at the conference each day. These bags represent an excellent opportunity to get your advertising right into the hands of interested parents over a two-day period. Any bags that are not given out during the conference are given to homeschool support groups to share with their members.

We know that you will find our rates very reasonable. Our bag insert rate system is very simple: 10 cents per piece for up to 1 oz, 15 cents for over 1 ounce and 18 cents for over 3 ounces. If you would like to participate, please fill out the proposed commitment form and return to us no later than April 15, 2010 with your full payment. You can use the Credit Card Authorization included in the PDF or pay by check made payable to NVHEC. Your inserts need to be shipped to the address on the commitment form and be scheduled to arrive there no later than April 30, 2010.

Please send an electronic copy of your insert to [advertising@novaconference.net](mailto:advertising@novaconference.net) for approval. Approved applicants will be notified and given a confirmation code. This confirmation code will need to be prominently included on your shipment papers. Any shipments without this code will be refused and returned freight collect.

We look forward to working with you in the future.

Blessings,

Bill Jennings

**Conference Website:** [www.novaconference.net](http://www.novaconference.net)



*Northern Virginia*  
**Home Education Conference**



**Conference Bag Commitment Form**

Our company would like to place an insert or promotional item in the conference bag for the Northern Virginia Home Education Conference on July 9-10, 2010.

(All materials must be pre-approved. NVHEC, in its sole discretion, may approve or deny inclusion of any items deemed not useful to our attendees or in accordance with the guidelines of the Conference)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Signature \_\_\_\_\_

Description of Insert:

\_\_\_\_\_ Flyer    \_\_\_\_\_ Brochure    \_\_\_\_\_ Catalogue    \_\_\_\_\_ Postcard    \_\_\_\_\_ Promotional Item

Exact Weight Per Piece of Insert \_\_\_\_\_

Please Check Correct Box:

- 10 cents x 1300 [up to 1 oz]    =    \$130
- 15 cents x 1300 [1.1 – 3 oz]    =    \$195
- 18 cents x 1300 [over 3 oz]    =    \$234

**THIS SIGNED FORM AND PAYMENT ARE DUE NO LATER THAN APRIL 15, 2010 AND SHOULD BE MAILED TO NVHEC, PO BOX 43, LURAY, VA 22835-0043**

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**PLEASE SHIP INSERTS TO THE FOLLOWING ADDRESS BETWEEN APRIL 1 AND APRIL 30, 2010:**

NVHEC Bag Insert Materials  
 c/o Mrs. Suzanne Hicks  
 4741 Roxbury Road  
 Charles City, VA 23030